



HOW TO – Utilise the Network OF Head Coaches

At the Football Fun Factory we are incredibly proud of the team of superstar Head Coaches and their ability to deliver incredible childhood football experiences for boys and girls of all ages and abilities. There is a brilliant network of like-minded people with a common goal... To build and develop a successful Football Fun Factory community.

There are many benefits to working closely with the team of Head Coaches and some of the most important ones are outlined below:

We're all trying to do the same thing!

Our business model is very simple. Each Head Coach is running a small number of programmes; Football Fun & Development, Tots Football Fun, Football Fun Camps and birthday parties/events. As we are all working hard to get the best possible participation numbers across these programmes, ultimately everyone is trying to achieve exactly the same thing! Furthermore, everyone is using the same logo, the same brand, the same methodologies, the same systems, the same syllabus and the same business management tools. As we're all in exactly the same boat, it makes perfect sense to work together towards our common goals, sharing ideas and supporting one another.

We have an opportunity to learn from one another.

As we work towards these goals we have a fantastic opportunity to learn from one another. Everyone has their own strengths and development areas and the team of Head Coaches is a very giving community where the team are most willing to share their experiences and help each other. If there is something you are struggling with, there is sure to be someone to help.

Everyone is at a different stage of their journey.

Along your journey as a Football Fun Factory Head Coach you are sure to encounter many opportunities and challenges. The fantastic news is that every single Head Coach is at a different stage in their journey and whatever you are facing, another Head Coach is likely to have faced it before. Please see a few examples of opportunities or challenges you may face:

- You need to recruit new assistant coaches to join your team.

- You have received lots of free trial requests, but over the last few days they have dried up.
- You are keen to get more of your weekly training participants to sign up to your Football Fun Camps.
- You have lots of 5 and 6 year olds at your sessions, but not many older children.

The FFF Management Team are on hand to support with any challenges, but the team of Head Coaches are often well positioned to support too.

Recommendations

Please see below some recommendations, as you settle into your role as a Head Coach.

When you first join as a Football Fun Factory Head Coach, we recommend that you:

- Save the Head Coach phone numbers in your phone.
- Message members of the team and introduce yourself.
- Set up Zoom calls with all of the Head Coaches to get to know them.

Once settled in your role we recommend that you:

- Have at least one phone/Zoom call or face to face meeting with another Head Coach every week.
- Organise cluster meetings with a group of Head Coaches that live near to you.
- Contribute to the weekly meetings arranged by the FFF founders.

Give, give, give, ask!

In everything we do at the Football Fun Factory it is important to give, give, give and then ask. If we adopt this approach as a team, we will develop a giving community that helps and supports one another.

Offer Feedback to your colleagues

At your Onboarding Day we discussed the Business Operation Checklists and key tasks that you will complete at different stages of your business launch and development. One of these is to offer your colleagues some feedback. Our aim is to create a culture where all Head Coaches are doing this regularly, meaning that by everyone giving feedback, it means that you will be continually receiving regular feedback too.